

CONTRACT



www.nbcwashington.com

And:

GMMB
3050 K STREET NW
WASHINGTON, DC 20007

Contract / Revision		Alt Order #
326963 /		WOC10032188
Product		
Candidate Orders		
<u>Contract Dates</u>	<u>Estimate #</u>	
08/07/12 - 09/05/12	1521	
Advertiser	Original Date / Revision	
OBAMA FOR AMERICA	07/30/12 / 08/30/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WRC	Kaitie Conway	Washington DC
<u>Special Handling</u>		
<u>Demographic</u>		
RA18+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	95	101
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
25779	19078	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WRC	08/14/12	09/03/12	6-7A NEWS4 @ 6AM	6A-7A		:30			NM	15	\$30,000.00
		All spots on order immediately preemptible class of time										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				5	\$2,000.00			
		Week: 08/21/12	08/27/12	MTWTF--				5	\$2,000.00			
		Week: 08/28/12	09/03/12	MTWTF--				5	\$2,000.00			
N 2	WRC	08/14/12	09/02/12	News Sun	6-7a	6-7a		:30		NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	-----S				1	\$800.00			
		Week: 08/21/12	08/27/12	-----S				1	\$800.00			
		Week: 08/28/12	09/03/12	-----S				1	\$800.00			
N 3	WRC	08/14/12	09/02/12	News Sun	7-8a	7-8a		:30		NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	-----S				1	\$1,000.00			
		Week: 08/21/12	08/27/12	-----S				1	\$1,000.00			
		Week: 08/28/12	09/03/12	-----S				1	\$1,000.00			
N 4	WRC	08/14/12	09/02/12	Sunday Today	8-9a	8-9A		:30		NM	6	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	-----S				2	\$2,000.00			
		Week: 08/21/12	08/27/12	-----S				2	\$2,000.00			
		Week: 08/28/12	09/03/12	-----S				2	\$2,000.00			
N 5	WRC	08/14/12	09/03/12	News 4 @ 4:30a	430-5a		:30			NM	15	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWT- S				5	\$200.00			
		Week: 08/21/12	08/27/12	MTWT- S				5	\$200.00			
		Week: 08/28/12	09/03/12	MTWT- S				5	\$200.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WRC
4001 Nebraska Ave. NW
Washington, DC 20016
(202) 885-4000

Contract / Revision 326963 /	Alt Order # WOC10032188
Product Candidate Orders	Estimate # 1521
	Original Date / Revision 07/30/12 / 08/30/12

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FOR NBCE CONTRACTS:

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Contract / Revision	Alt Order #
326963 /	WOC10032188

Contract Dates	Product	Estimate #
08/07/12 - 09/05/12	Candidate Orders	1521

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	07/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	WRC	08/14/12	09/03/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	15	\$33,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				5	\$2,200.00			
		Week: 08/21/12	08/27/12	MTWTF--				5	\$2,200.00			
		Week: 08/28/12	09/03/12	MTWTF--				5	\$2,200.00			
N 11	WRC	08/07/12	08/13/12	6-7P NEWS4 @ 6PM	6P-7P		:30			NM	3	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/07/12	08/13/12	MTWTF--				2	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRC	08/07/12-08/13/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$2,000.00	NM		
				See MG 11.3,11.4,11.5								
				PREEMPT-NO COPY								
	2	WRC	08/07/12-08/13/12	6-7P NEWS4 @ 6PM	6P-7P	MTuWThF----	:30		\$2,000.00	NM		
				See MG 11.3,11.4,11.5								
				PREEMPT-NO COPY								
	3	WRC	08/14/12-08/18/12	6-7P NEWS4 @ 6PM	6P-7P	-TuWThF----	:30		\$2,000.00	NM		
	Ⓜ	MG for 11.1,9.1,11.2										
	4	WRC	08/14/12-08/18/12	6-7P NEWS4 @ 6PM	6P-7P	-TuWThF----	:30		\$2,000.00	NM		
	Ⓜ	MG for 11.1,9.1,11.2										
	5	WRC	08/14/12-08/17/12	5-6P NEWS 4 @ 5PM	5P-6P	-TuWThF----	:30		\$1,500.00	NM		
	Ⓜ	MG for 11.1,9.1,11.2										
N 12	WRC	08/14/12	09/03/12	7-730P NBC NIGHTLY NEWS	7P-730P		:30			NM	9	\$45,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	MTWTF--				3	\$5,000.00			
		Week: 08/21/12	08/27/12	MTWTF--				3	\$5,000.00			
		Week: 08/28/12	09/03/12	MTWTF--				3	\$5,000.00			
N 13	WRC	08/07/12	08/12/12	6-7P SAT/SUN NEWS/NN R	6P-630P		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----SS				2	\$2,000.00			
N 14	WRC	08/07/12	08/11/12	630-7P NBC SA NIGHTLY	630-7P		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S-				1	\$2,500.00			
N 15	WRC	08/14/12	09/01/12	630-7P NBC SA NIGHTLY	630-7P		:30			NM	3	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/14/12	08/20/12	-----S-				1	\$2,500.00			
		Week: 08/21/12	08/27/12	-----S-				1	\$2,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WRC	08/21/12-08/27/12	630-7P NBC SA NIGHTLY	630-7P	-----Sa-	:30		\$2,500.00	NM		
				See MG 15.4								
				NA-PGM NOT SCHEDULED								
	4	WRC	08/24/12-08/24/12	Am Got Talent	8-9p	-----F----	:30		\$2,500.00	NM		
	Ⓜ	MG for 15.2 08/25										
	Week: 08/28/12	09/03/12	-----S-	1	\$2,500.00							
N 16	WRC	08/07/12	08/12/12	630-7P NBC SU NIGHTLY	630-7P		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/06/12	08/12/12	-----S				1	\$2,500.00			

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Contract / Revision	Alt Order #
326963 /	WOC10032188

Contract Dates	Product	Estimate #
08/07/12 - 09/05/12	Candidate Orders	1521

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	07/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 17	WRC	08/14/12	09/02/12	630-7P NBC SU NIGHTLYNE 630-7P					:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	08/14/12	08/20/12		-----S				1	\$3,000.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRC	08/14/12-08/20/12		630-7P NBC SU NIGHTLYNE 630-7P		-----St	:30		\$3,000.00	NM		
				See MG 17.4,17.5,17.6								
				DNA-SPORTS OVERRUN								
4	WRC	08/23/12-08/24/12		4-5P NEWS4 @ 4PM	4P-5P	-----ThF-----	:30		\$1,000.00	NM		
(M)	MG for 17.1 08/19											
5	WRC	08/27/12-08/31/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF-----	:30		\$1,000.00	NM		
(M)	MG for 17.1 08/19											
6	WRC	08/27/12-08/31/12		4-5P NEWS4 @ 4PM	4P-5P	MTuWThF-----	:30		\$1,000.00	NM		
(M)	MG for 17.1 08/19											
Week: 08/21/12	08/27/12			-----S				1	\$3,000.00			
Week: 08/28/12	09/03/12			-----S				1	\$3,000.00			
N 18	WRC	08/14/12	08/28/12	Am Got Talent	8-10p				:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	08/14/12	08/20/12		-T-----				1	\$8,000.00			
Week:	08/21/12	08/27/12		-T-----				1	\$8,000.00			
Week:	08/28/12	09/03/12		-T-----				1	\$8,000.00			
N 19	WRC	08/14/12	08/31/12	Dateline	10P-11P				:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	08/14/12	08/20/12		----F--				1	\$4,000.00			
Week:	08/21/12	08/27/12		----F--				1	\$4,000.00			
Week:	08/28/12	09/03/12		----F--				1	\$4,000.00			
N 20	WRC	08/14/12	09/03/12	11-1135p M-SU L NEWS	11P-1135P				:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	08/14/12	08/20/12		MTWTFSS				1	\$3,000.00			
Week:	08/21/12	08/27/12		MTWTFSS				1	\$3,000.00			
Week:	08/28/12	09/03/12		MTWTFSS				1	\$3,000.00			
N 21	WRC	08/14/12	09/01/12	REDSKINS PRESEASON	4p-7p				:30			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>								
Week:	08/14/12	08/20/12		--W-S-				2	\$20,000.00			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WRC	08/14/12-08/20/12		REDSKINS PRESEASON	4p-7p	---W---Sa--	:30		\$20,000.00	NM		
				See MG 21.13,21.14,21.15,21.16								
				PREEMPT-PROGRAM CHANGE								
3	WRC	08/14/12-08/20/12		REDSKINS PRESEASON	4p-7p	---W---Sa--	:30		\$20,000.00	NM		
				See MG 21.11								
				PREEMPT-PROGRAM CHANGE								
11	WRC	08/18/12-08/18/12		Redskins Symphony	8p-11p	-----Sa--	:30		\$20,000.00	NM		
(M)	MG for 21.3 08/15											
Week: 08/21/12	08/27/12			-----S-				3	\$20,000.00			

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08/07/12 - 09/05/12	Candidate Orders	1521

Advertiser	Original Date / Revision
OBAMA FOR AMERICA	07/30/12 / 08/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	Spots	Amount		
8	WRC	08/21/12-08/27/12	REDSKINS PRESEASON	4p-7p	-----Sa--	:30	\$20,000.00	NM				
		See MG 21.13,21.14,21.15,21.16										
		PREEMPT-PROGRAM CHANGE										
9	WRC	08/21/12-08/27/12	REDSKINS PRESEASON	4p-7p	-----Sa--	:30	\$20,000.00	NM				
		See MG 21.13,21.14,21.15,21.16										
		PREEMPT-PROGRAM CHANGE										
10	WRC	08/21/12-08/27/12	REDSKINS PRESEASON	4p-7p	-----Sa--	:30	\$20,000.00	NM				
		See MG 21.13,21.14,21.15,21.16										
		PREEMPT-PROGRAM CHANGE										
13	WRC	08/25/12-08/25/12	Redskins Symphony	4p-7p	-----Sa--	:30	\$20,000.00	NM				
Ⓜ	MG	for 21.1,21.10,21.8,21.9										
14	WRC	08/25/12-08/25/12	Redskins Symphony	4p-7p	-----Sa--	:30	\$20,000.00	NM				
Ⓜ	MG	for 21.1,21.10,21.8,21.9										
15	WRC	08/25/12-08/25/12	Redskins Symphony	4p-7p	-----Sa--	:30	\$20,000.00	NM				
Ⓜ	MG	for 21.1,21.10,21.8,21.9										
16	WRC	08/18/12-08/18/12	Redskins Symphony	8p-11p	-----Sa--	:30	\$20,000.00	NM				
Ⓜ	MG	for 21.1,21.10,21.8,21.9										
Week:	08/28/12	09/03/12	-- W- -S-		1	\$20,000.00						
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	Spots	Amount		
7	WRC	08/28/12-09/03/12	REDSKINS PRESEASON	4p-7p	---W---Sa--	:30	\$20,000.00	NM				
		See MG 21.12										
		PREEMPT-PROGRAM CHANGE										
12	WRC	08/29/12-08/29/12	Redskins Symphony	8p-1030p	---W-----	:30	\$20,000.00	NM				
Ⓜ	See MG 21.17											
		PREEMPT-RAN LATE DUE SPORTS										
17	WRC	09/05/12-09/05/12	NFL WEDNESDAY OPEN G/8P-1130P		---W-----	:30	\$20,000.00	NM				
Ⓜ	MG	for 21.12 08/29										
N	22	WRC	08/14/12	09/01/12	Inside the Redskins	1030am-11am						
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:	08/14/12	08/20/12	-----S-	1	\$1,000.00							
Week:	08/21/12	08/27/12	-----	0	\$1,000.00							
Week:	08/28/12	09/03/12	-----S-	1	\$1,000.00							
N	23	WRC	08/07/12	08/13/12	REDSKINS PRESEASON	4p-11p						
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:	08/07/12	08/13/12	-- W- -S-	2	\$10,000.00							
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Length	Rate	Type	Spots	Amount		
1	WRC	08/07/12-08/13/12	REDSKINS PRESEASON	4p-11p	---W---Sa--	:30	\$10,000.00	NM				
		Credited										
		PREEMPT-PROGRAM CHANGE										
2	WRC	08/07/12-08/13/12	REDSKINS PRESEASON	4p-11p	---W---Sa--	:30	\$10,000.00	NM				
		Credited										
		PREEMPT-PROGRAM CHANGE										

Totals

132 \$373,500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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Contract / Revision	Alt Order #	
326963 /	WOC10032188	
Contract Dates	Product	Estimate #
08/07/12 - 09/05/12	Candidate Orders	1521
Advertiser		Original Date / Revision
OBAMA FOR AMERICA		07/30/12 / 08/30/12

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/26/12	83	\$260,800.00	\$221,680.00
08/27/12 - 09/05/12	49	\$112,700.00	\$95,795.00
Totals	132	\$373,500.00	\$317,475.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCU CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.